

FISH POND



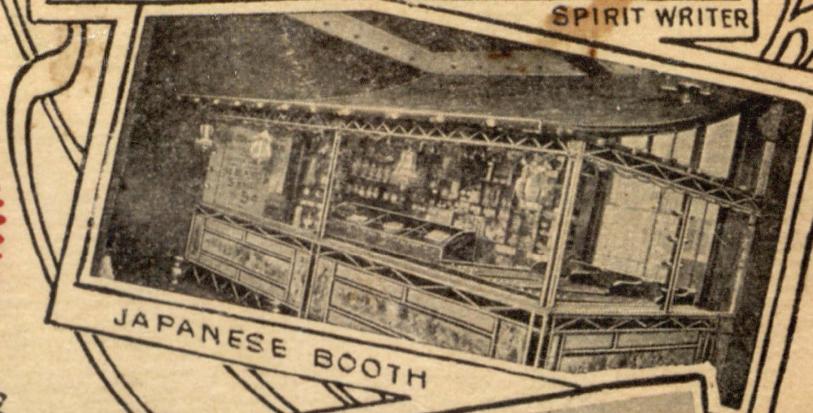
TARGET SHOOTING



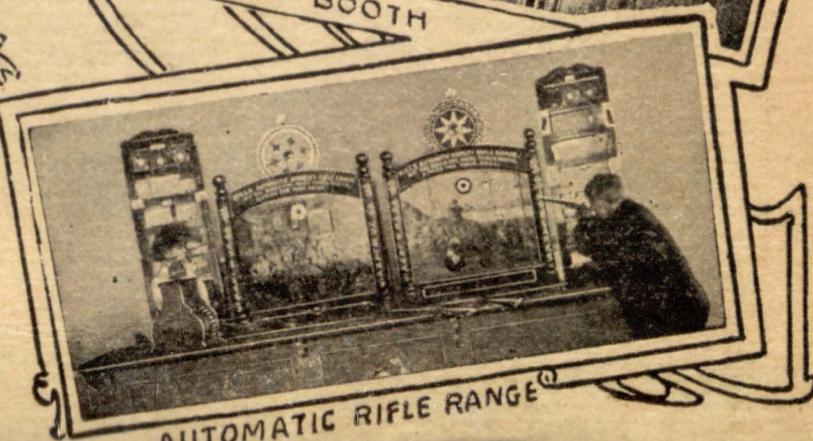
STEIN ELECTRICAL GAME



SPIRIT WRITER



JAPANESE BOOTH



AUTOMATIC RIFLE RANGE

# MILLS NOVELTY CO.

15 to 27 So. JEFFERSON STREET,  
CHICAGO, ILLINOIS.



# BRANCHES:

NEW YORK CITY,  
122 EAST 23<sup>rd</sup> STREET.

PHILADELPHIA, PA.,  
1215-17 ARCH STREET.

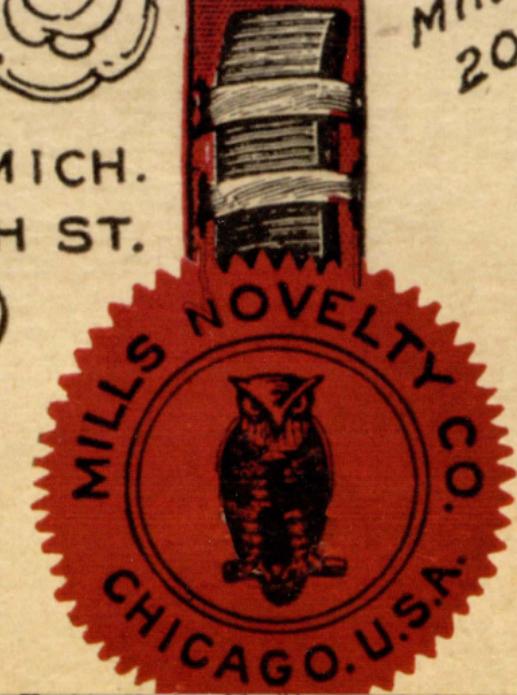
DETROIT, MICH.  
84 RANDOLPH ST.

MINNEAPOLIS, MINN.  
200 WASHINGTON AVE. N.

KANSAS CITY, MO.  
MAJESTIC THEATRE BUILDING.

DENVER, COLO.  
1015 SIXTEENTH STREET.

SAN FRANCISCO, CALIF.  
933 MARKET STREET.



# We Make Every Machine Shown in This Folder and They All Make Money Fast

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IT is now pretty well known that Mills Machines are big money makers. If there is any doubt in your mind about their great money earning qualities, let us send you the names of some people who have tried them out and know. That is the best kind of evidence.

¶ This folder shows the large variety of coin controlled machines we manufacture. It will please us to give you full description of any of them. This is covered by a printed circular of each machine. When writing be sure to mention name and number of machine.

¶ Our catalogue "A" contains 56 pages of valuable information about amusement machines—shows how they make money in stores and tells you how to open and run an Arcade and how to make it pay.

¶ Booklet 5A shows How to Make Money Fast wth Mills Machines and quotes what our customers say about them as money makers.

¶ Booklet 3C contains 28 pages about Trade Stimulators and shows how any retail merchant can double his sales.

¶ Catalogue "M" covers money and check machines and gives description of these great amusement devices.

¶ If you want to make money, and do it easy, without much work or worry, there is no better way than to place a few Mills Machines in good locations and go around occasionally and collect the money. They pay for themselves in from 30 to 90 days, and after that the collections are clear profit.

¶ Where else can you double your money in so short a time?

¶ From the profits you can increase the number of machines and have a large and steady income. It beats working for someone else. If you are in business for yourself you can place a few Mills Machines and collect the money in your spare moments—it's just like finding money. You need no clerks, pay no salaries, run no risk—simply collect the money and make your bank roll grow.

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MILLS NOVELTY CO.  
15 TO 27 SOUTH JEFFERSON STREET, CHICAGO, ILL.

This Machine is Entirely Automatic and Plays Real Violin Music



No. 167 A  
Mills Automatic Virtuosa

Mills Amusement Machines Make Money Fast



No. 168 A  
Mills Illustrated Song Machine



No. 169 A  
Mills Automatic Phonograph

Be Sure to Give Name and Number of Machine when Writing



No. 187 A  
Mills Auto Stereoscope



No. 126 A  
Mills Quartoscope

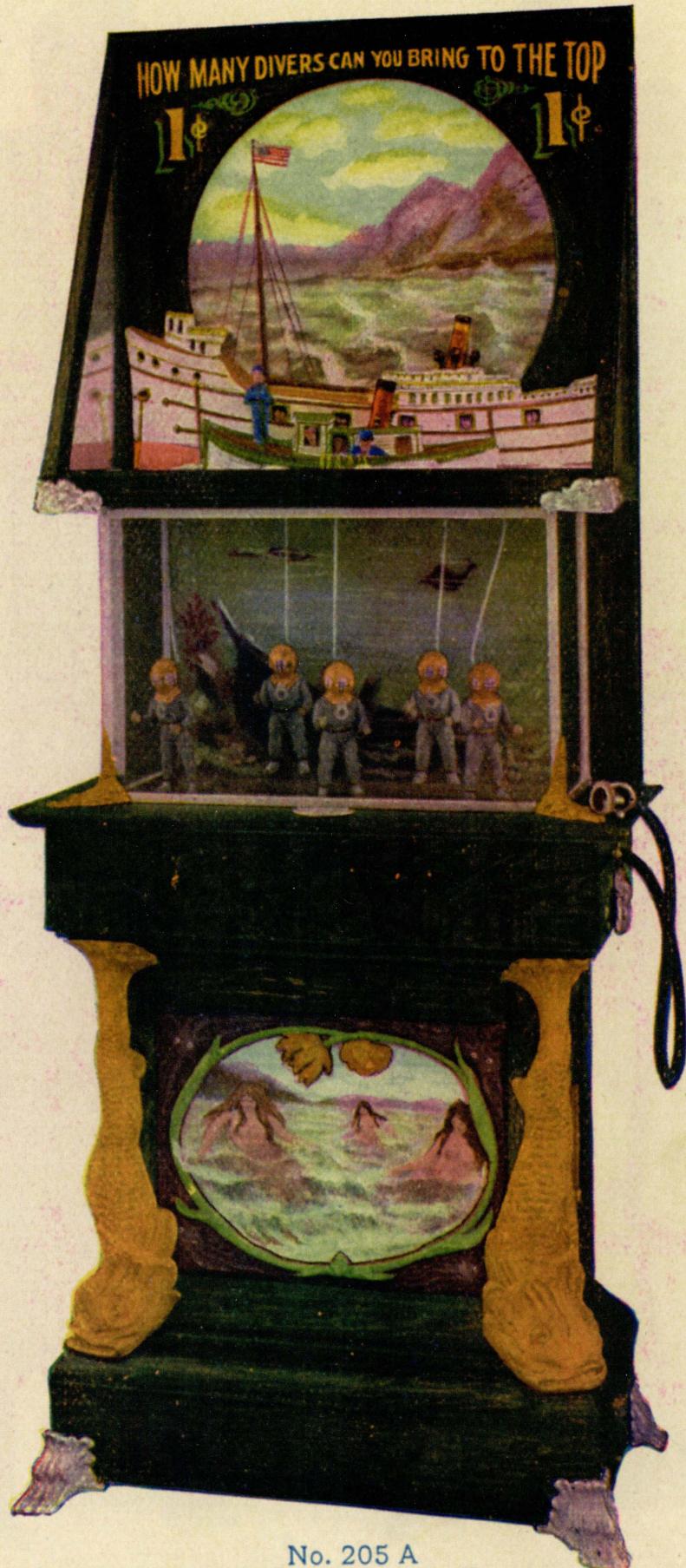


No. 125 A  
Mills Unit Picture Machine



No. 176 A  
Mills Souvenir Postal Card Machine

Be Sure to Give Name and Number of Machine when Writing



No. 205 A  
Mills Submarine Lung Tester

Mills Amusement Machines Make Money Fast

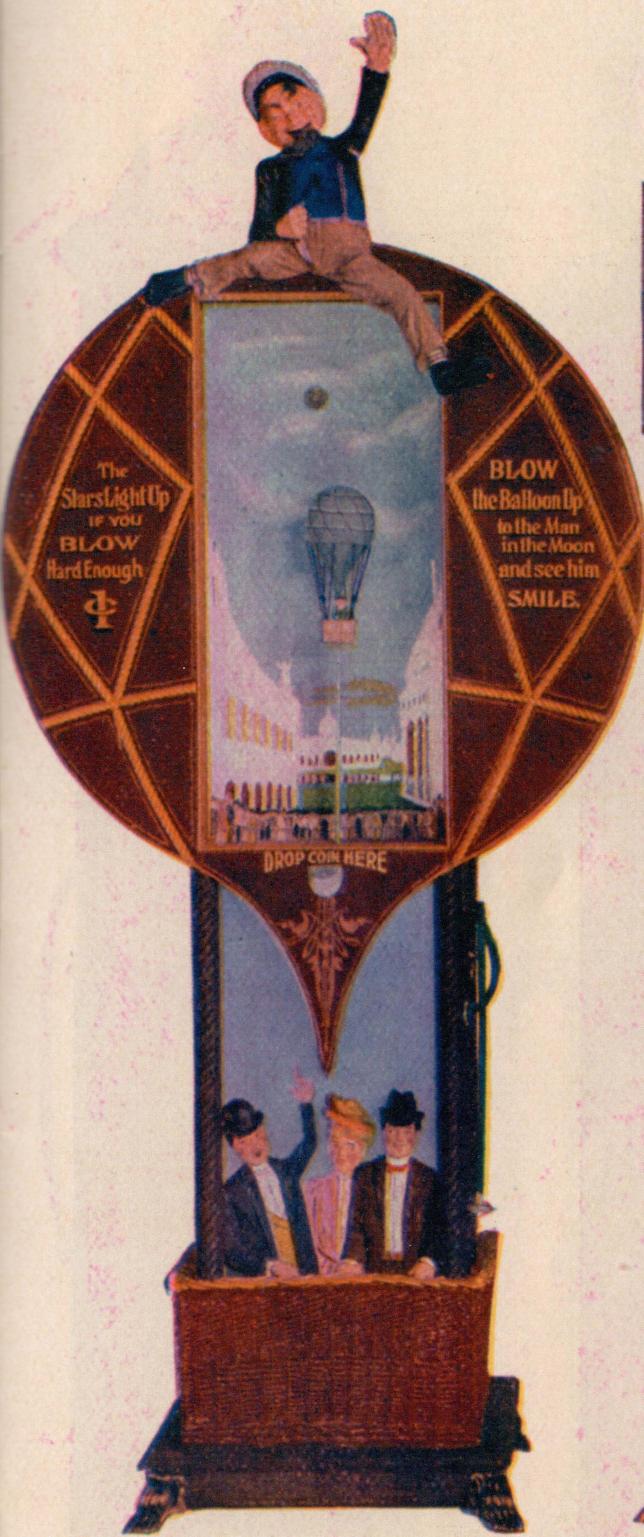


No. 204 A  
Mills Improved Rubber Neck



No. 197 A  
Mills Weight Blower

Be Sure to Give Name and Number of Machine when Writing

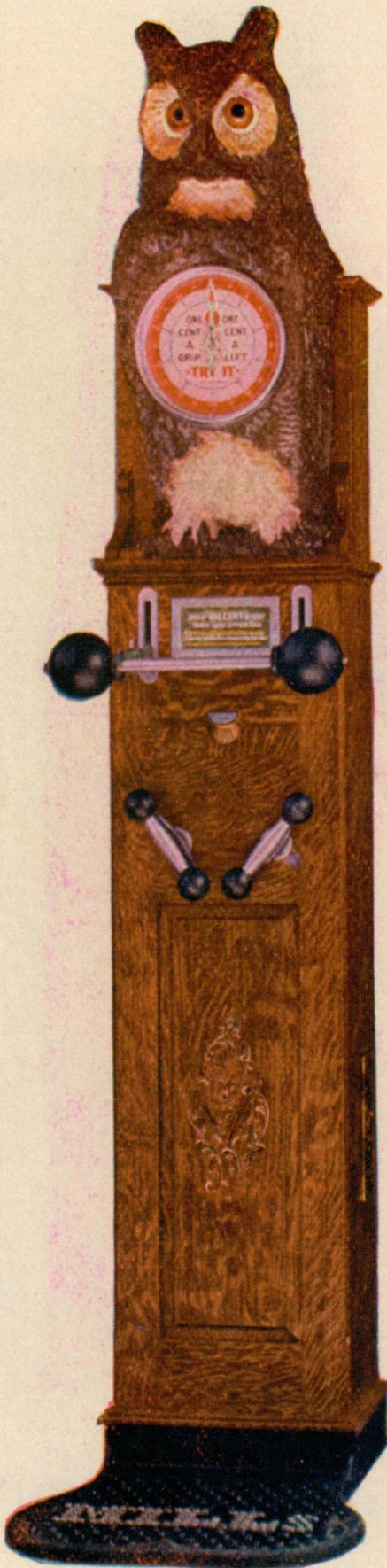


No. 190 A  
Mills Balloon Lung Tester



No. 192 A  
Mills High Ball Lung Tester

# Mills Amusement Machines Make Money Fast



No. 189 A  
Mills Dumb Bell Lifter



No. 105 A  
Mills Hat Blower

Be Sure to Give Name and Number of Machine when Writing

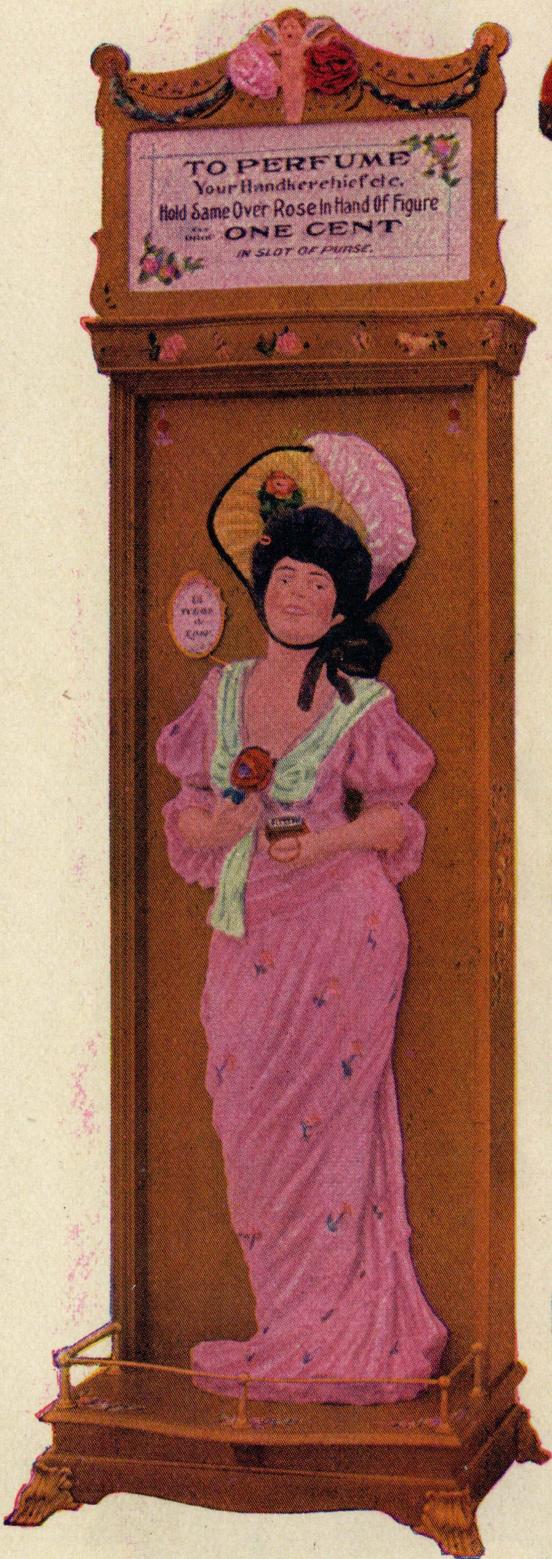


No. 193 A  
Mills Illusion

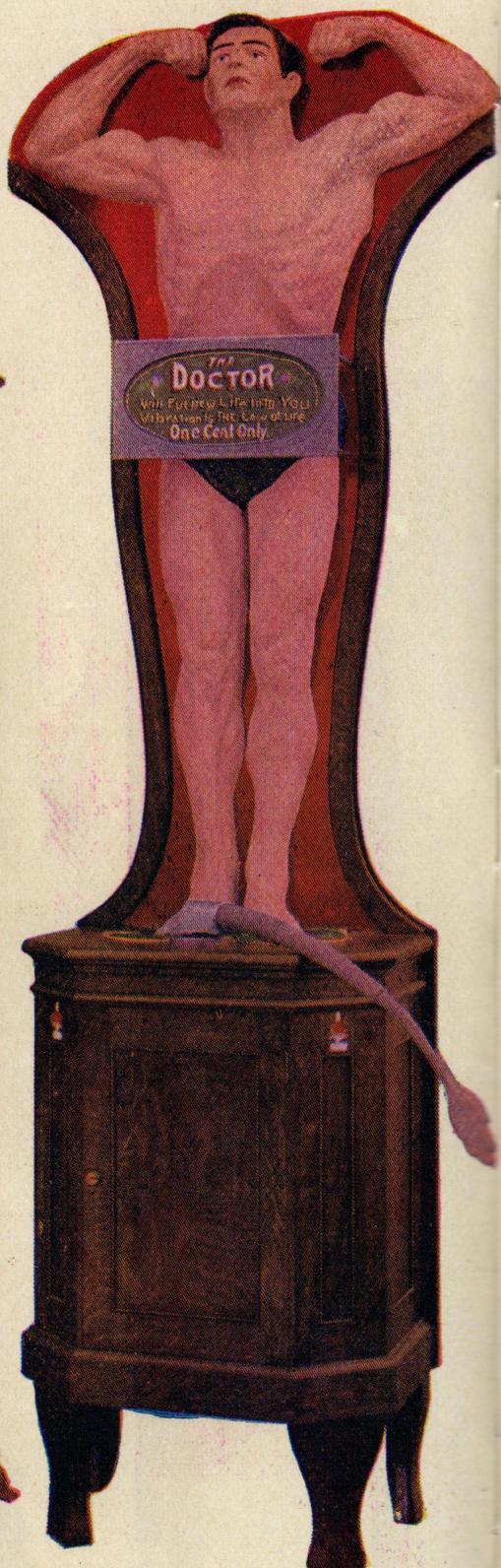


No. 191 A  
Mills Lion Head Lung Tester

# Mills Amusement Machines Make Money Fast



No. 195 A  
Mills Perfume Sprayer



No. 194 A  
Mills Doctor Vibrator

Be Sure to Give Name and Number of Machine when Writing



No. 206 A  
Mills Palmistry Fortune Teller



No. 175 A  
Mills Cupid Post Office

Mills Amusement Machines Make Money Fast



No. 173 A  
Mills Horoscope Fortune Teller

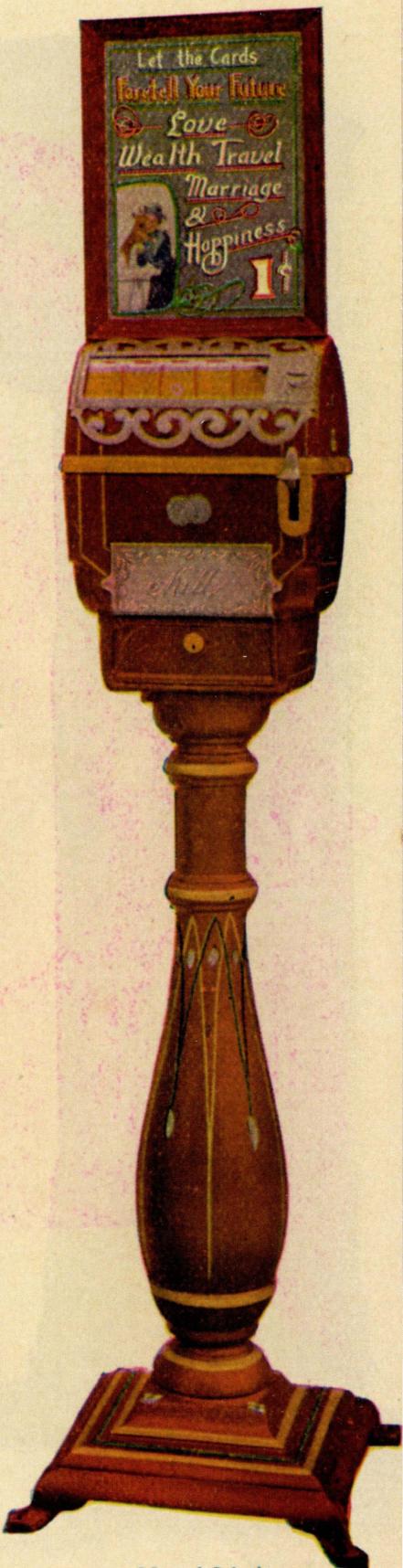


No. 172 A  
Mills Conjurer Fortune Teller

Be Sure to Give Name and Number of Machine when Writing

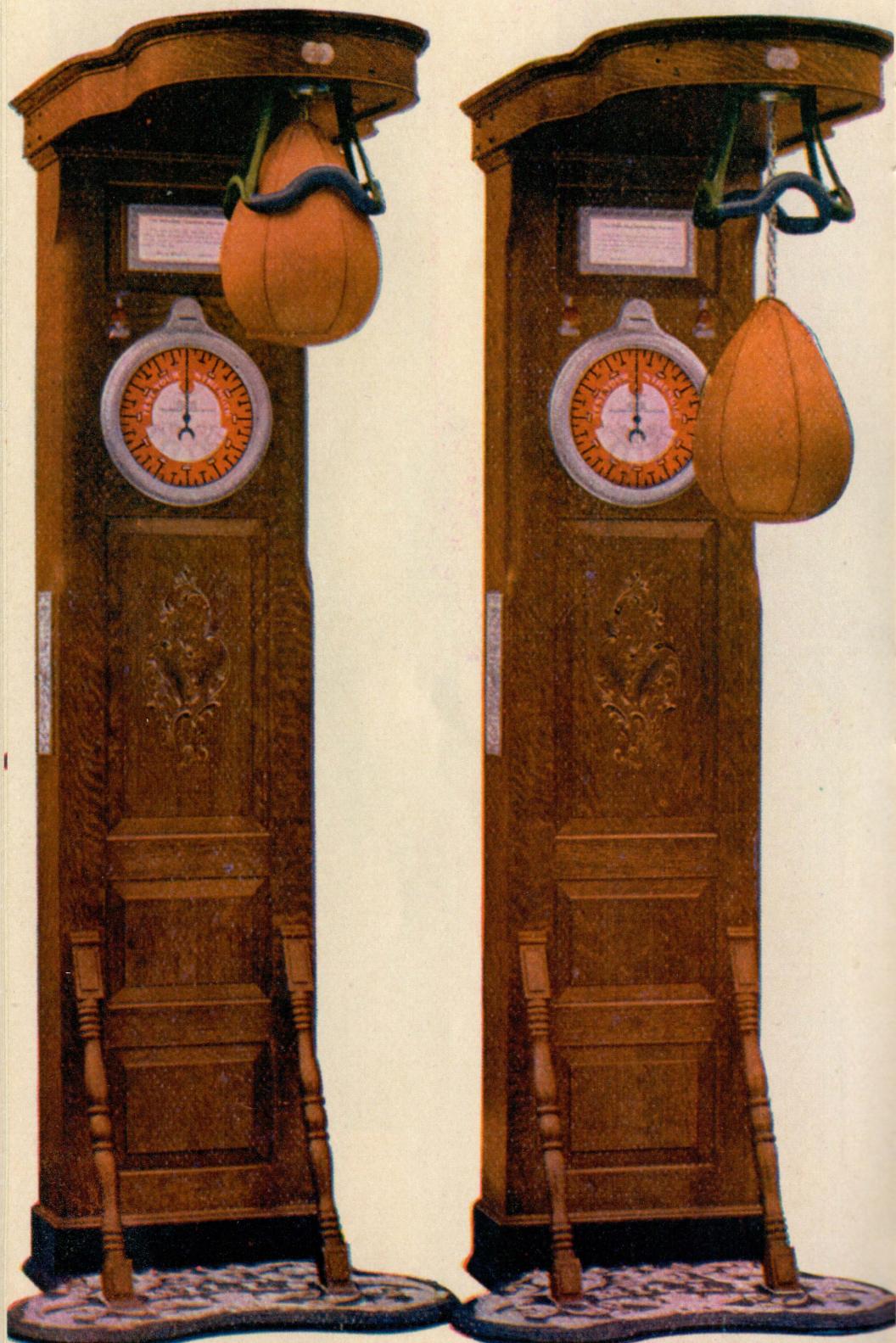


No. 133 A  
Mills Wizard Fortune Teller



No. 131 A  
Mills Success Fortune Teller

Mills Amusement Machines Make Money Fast

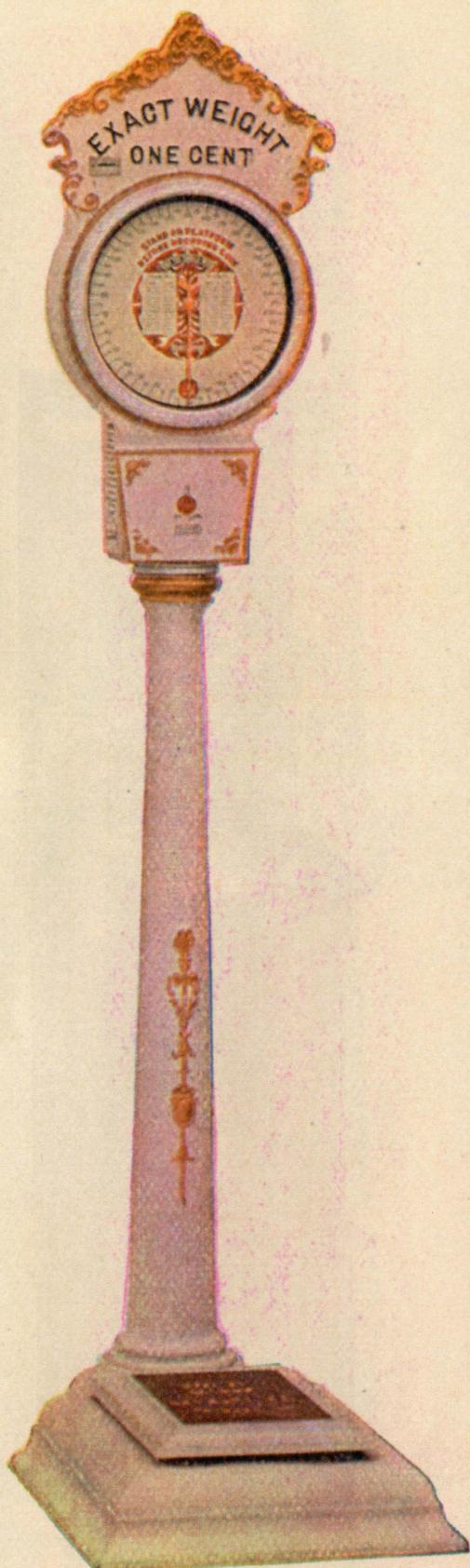


No. 108 A  
Mills Bag Punching Machine

Be Sure to Give Name and Number of Machine when Writing



No. 110 A  
Mills Pneumatic Punching Machine

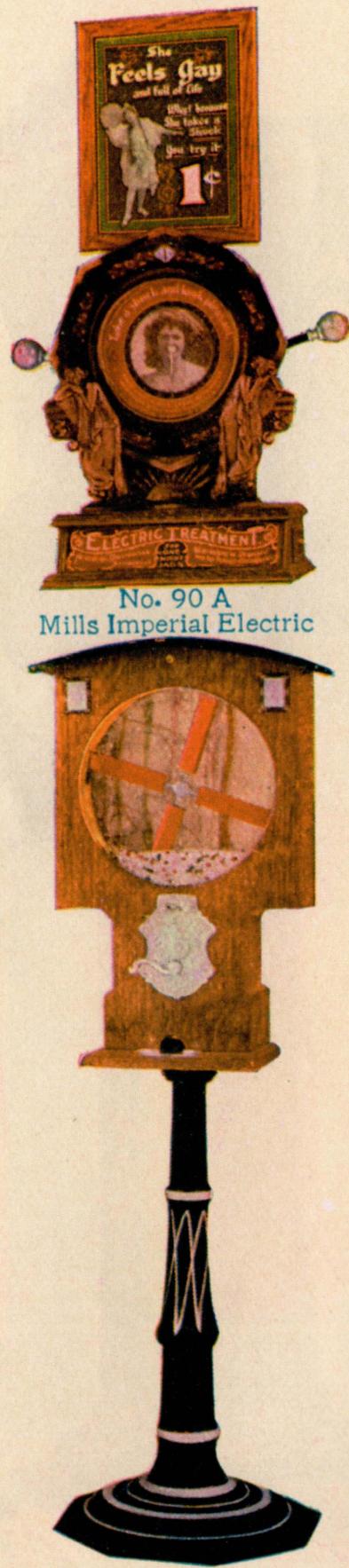


No. 179 A  
Mills Weighing Machine

# Mills Amusement Machines Make Money Fast



No. 106 A  
Mills Emblem Embossing Machine



No. 178 A  
Mills Windmill Candy Machine

Be Sure to Give Name and Number of Machine when Writing



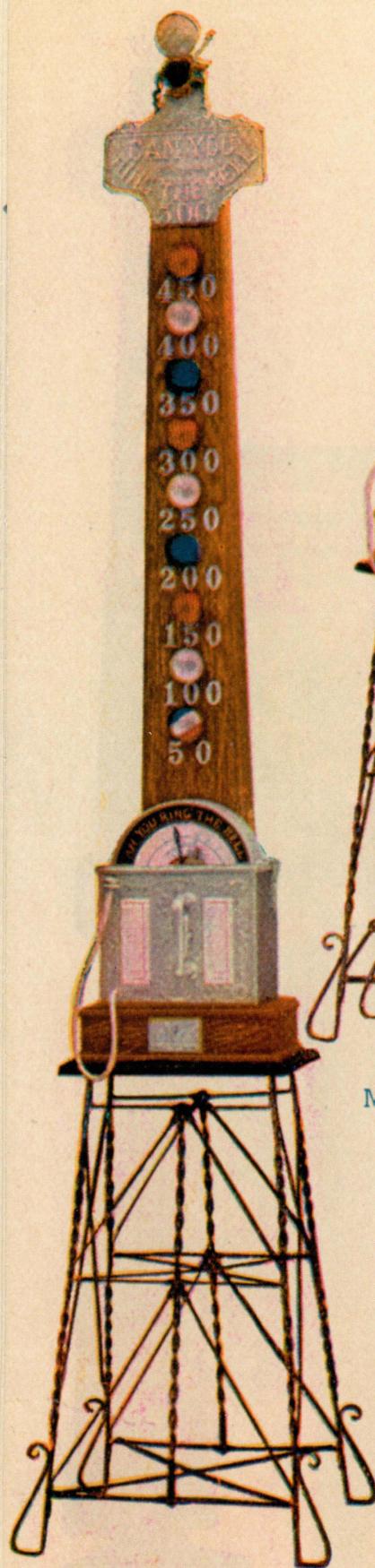
No. 113 A  
Mills Searchlight Lifter



No. 115 A  
Mills New Lifter



No. 117 A  
Mills Electric Chimes  
Lifter



No. 119 A  
Mills Searchlight Grip  
and Lung Tester

No. 121 A  
Mills Grip and Lung  
Tester

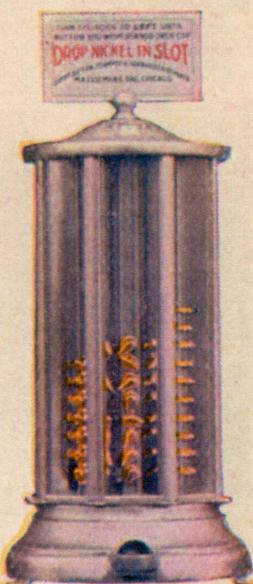


No. 123 A  
Mills Electric Chimes  
Grip and Lung Tester

Be Sure to Give Name and Number of Machine when Writing



No. 210 A  
Mills Owl Gum Machine  
One Way—Glass



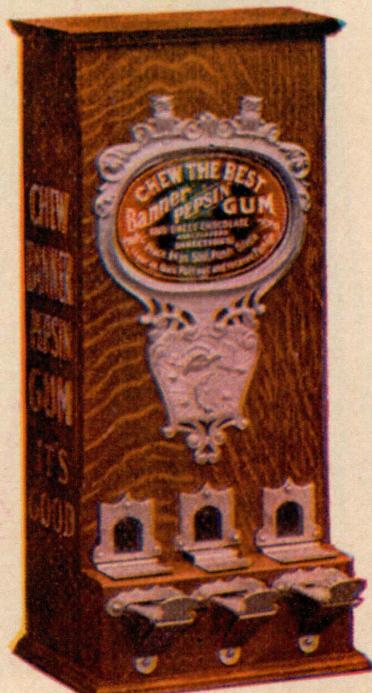
No. 208 A  
Mills  
Collar  
Button  
Machine



No. 185 A  
Mills Owl Gum Machine  
Two Way—Wood



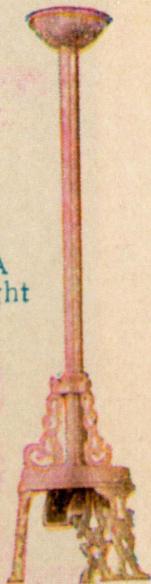
No. 184 A  
Mills Owl Gum Machine  
One Way—Wood



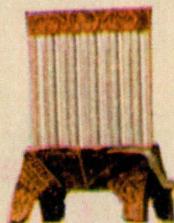
No. 186 A  
Mills Owl Gum Machine  
Three Way—Wood

## Mills Amusement Machines Make Money Fast

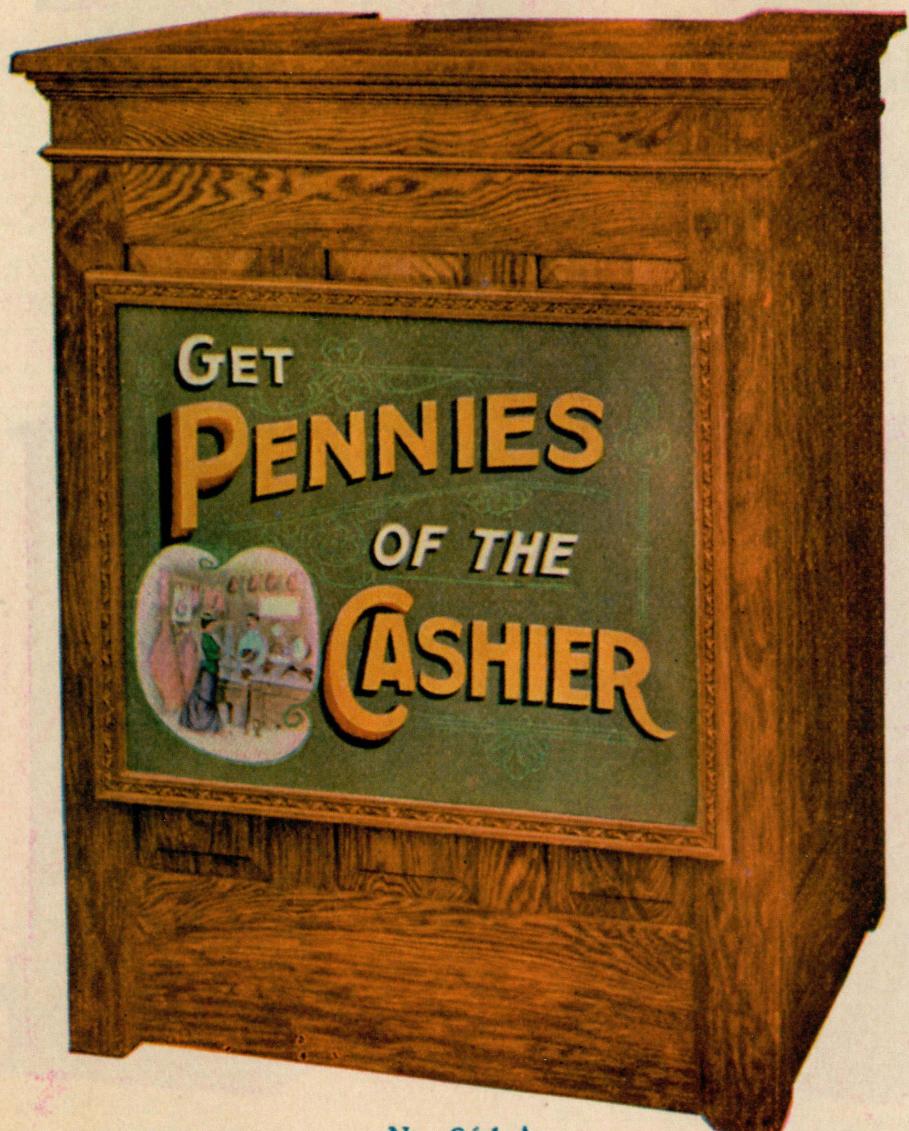
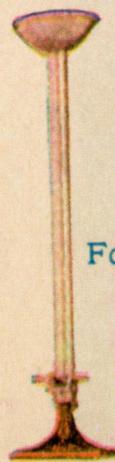
No. 213 A  
Mills Upright  
Money  
Changer



No. 212 A  
Mills Combination  
Money Changer

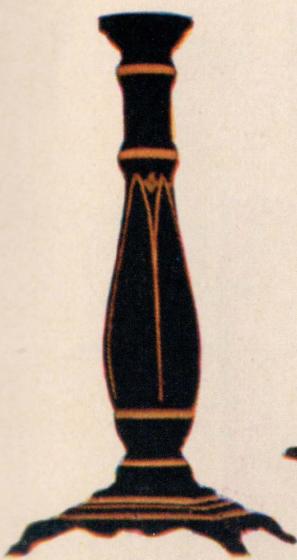


No. 214 A  
Mills Upright  
Money  
Changer  
For Pennies Only



No. 211 A  
Cashier's Desk

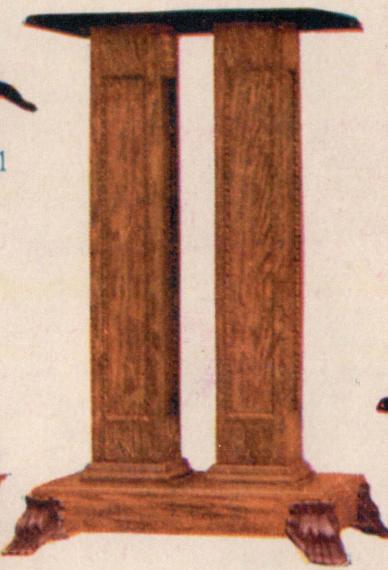
Be Sure to Give Name and Number of Machine when Writing



Mills Stand No. 1



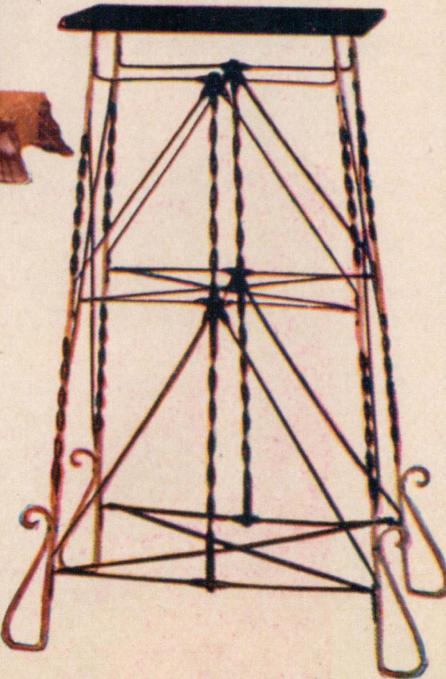
Mills Stand No. 2



Mills Twin Stand

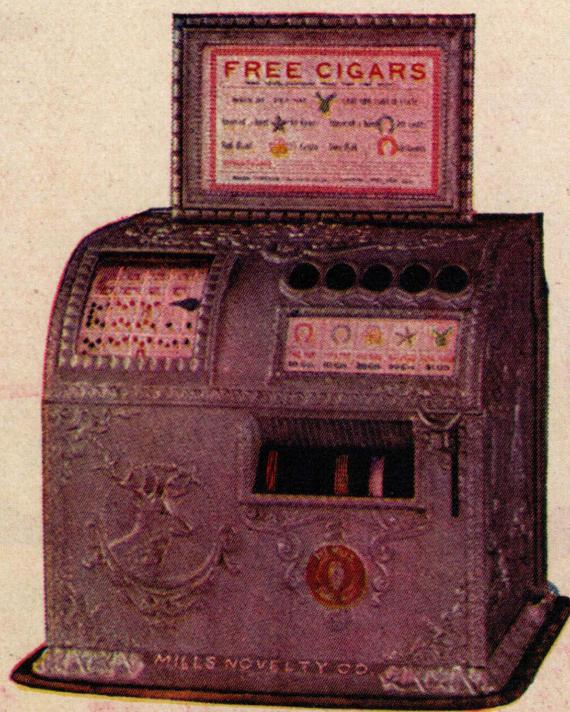


Mills Stand No. 3

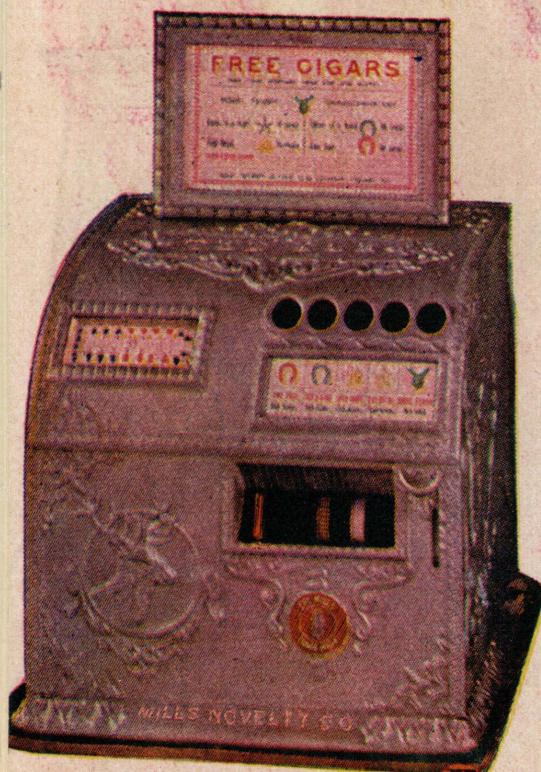


Mills Stand No. 4

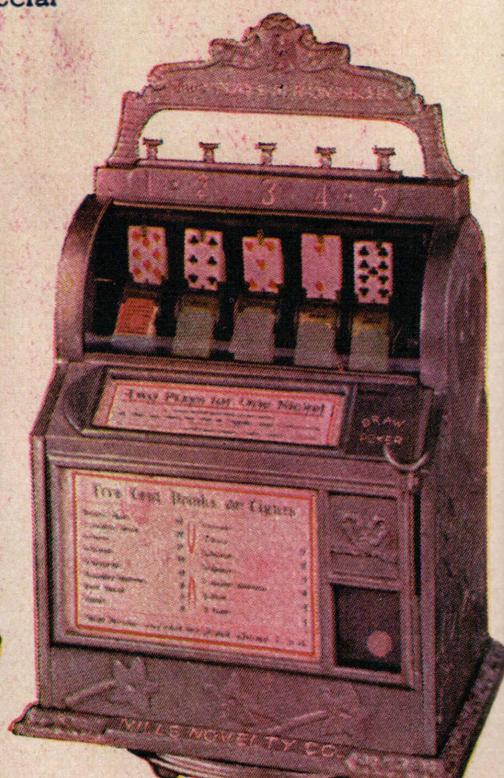
Mills Trade Stimulators will Double Your Sales



No. 215 C  
Mills Special

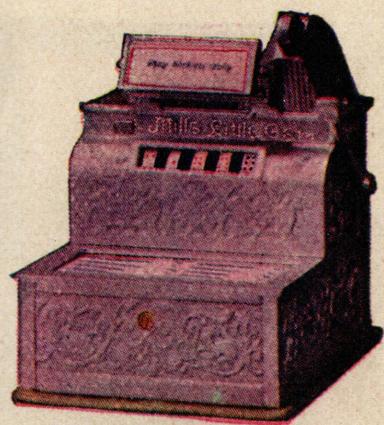


No. 156 C  
Mills Elk



No. 154 C  
Mills Draw Poker

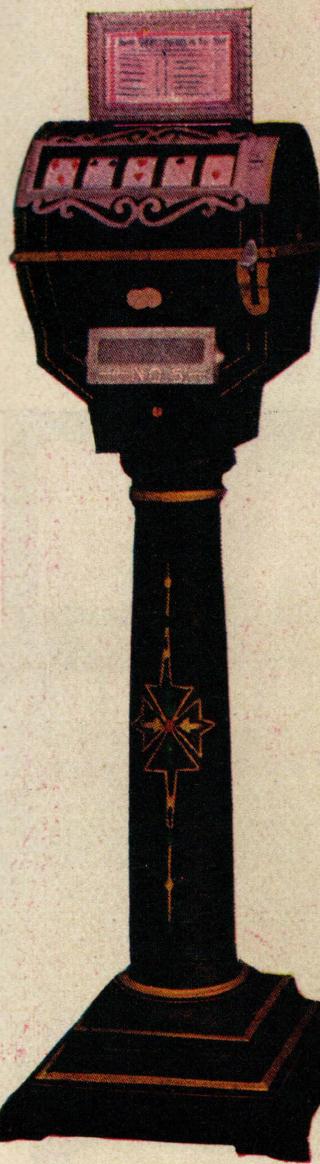
Be Sure to Give Name and Number of Machine when Writing



No. 181 C  
Mills Little Gem



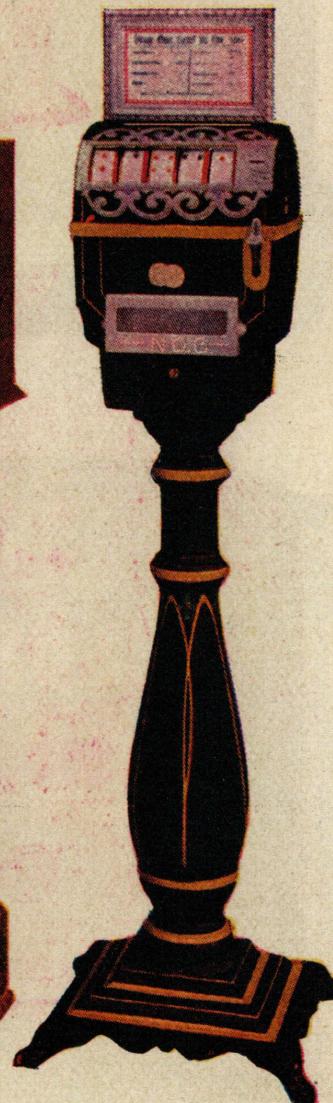
No. 182 C  
Mills Improved Puritan



No. 139 C  
Mills Jumbo Success



No. 147 C  
Mills Jockey



No. 143 C  
Mills Success

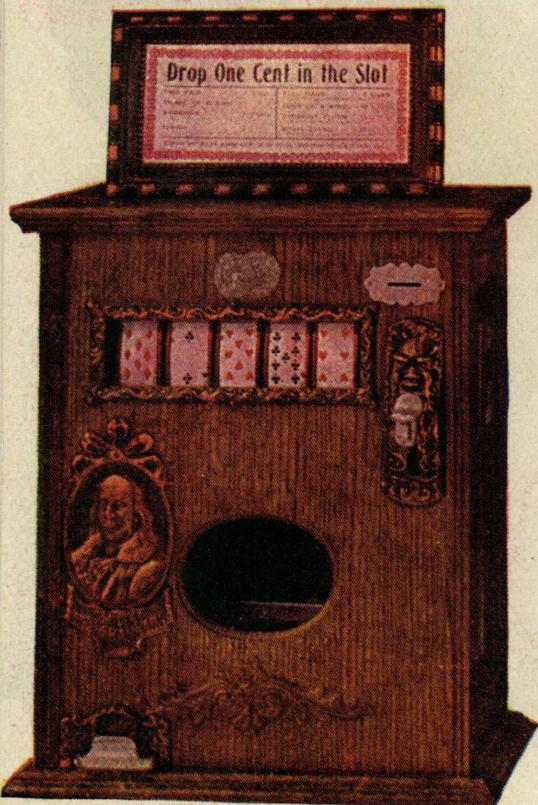
# Mills Trade Stimulators will Double Your Sales



No. 151 C  
Mills Little Perfection



No. 152 C  
Mills Upright Perfection



No. 150 C  
Mills Ben Franklin

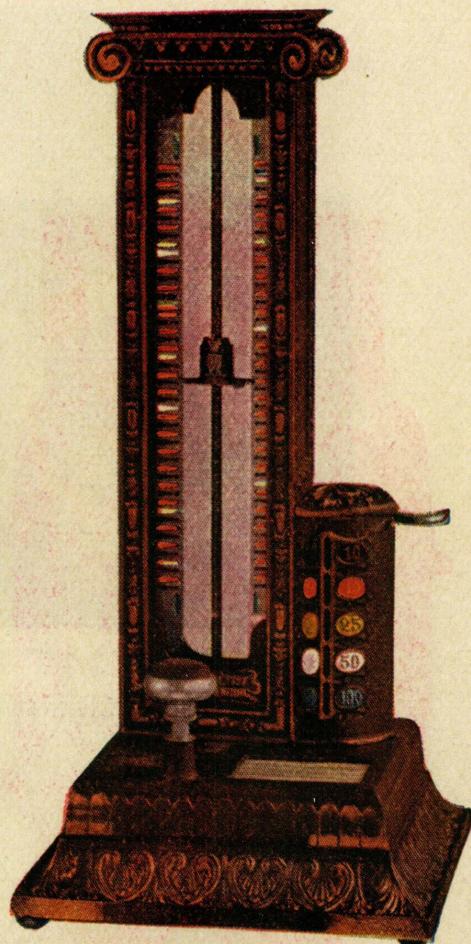


No. 149 C  
Mills You're Next

Be Sure to Give Name and Number of Machine when Writing



No. 136 C  
Mills Reliable



No. 91 C  
Mills Little Knocker

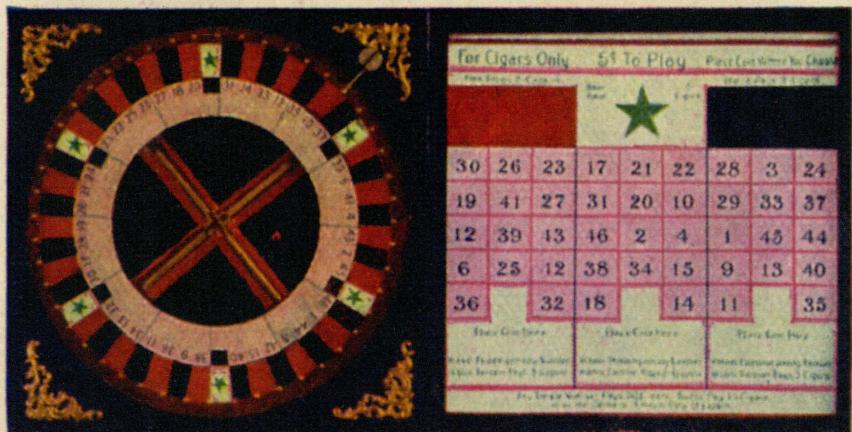


No. 93 C  
Mills Little Monte Carlo



No. 92 C  
Mills Bull's Eye

Mills Trade Stimulators will Double Your Sales



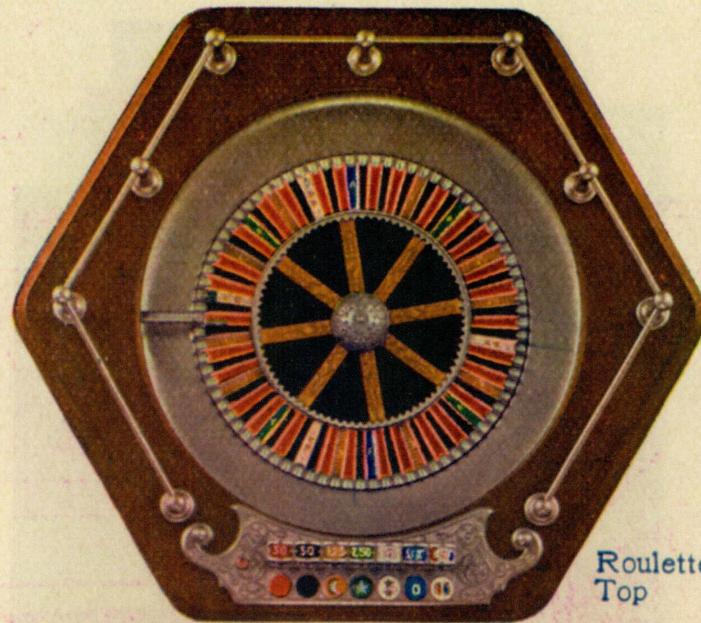
No. 96 C  
Mills New Idea Cigar Machine



No. 95 C  
Mills Game O'Skill

No. 94 C  
Mills I Will Dice Machine

Be Sure to Give Name and Number of Machine when Writing

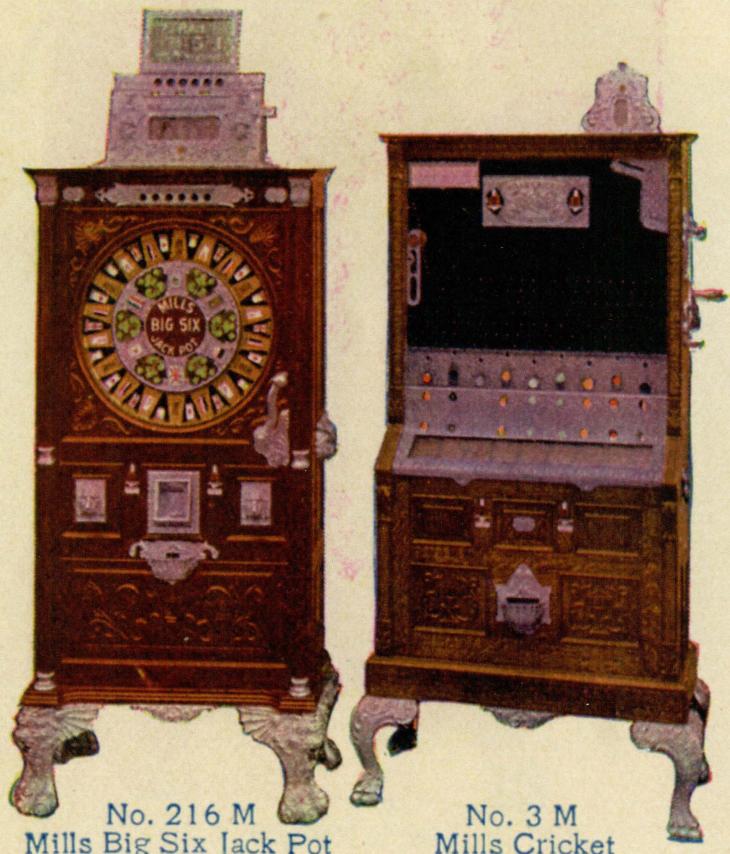


Roulette  
Top



No. 1 M  
Mills Roulette

# Mills Machines Make Money Fast



Be Sure to Give Name and Number of Machine when Writing



No. 15 M  
Mills 20th Century Twin



No. 5 M  
Mills 20th Century

No. 27 M  
Mills Duplex

Mills Machines Make Money Fast



Mills Dewey and Chicago Twins



No. 37 M  
Mills Dewey

No. 31 M  
Mills Chicago

Be Sure to Give Name and Number of Machine when Writing



No. 198 M  
Mills Fair Play

No. 59 M  
Mills on the Square



No. 209 M  
Mills Dewey Triplet

Mills Machines Make Money Fast



No. 72 M  
Mills Owl



No. 65 M  
Mills Judge

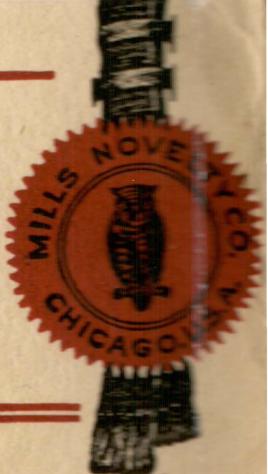


No. 83 M  
Mills Owl, Jr



No. 85 M  
Mills Brownie

# When you buy a Coin Controlled Machine be sure it is a Mills Machine



**T**HREE are just two kinds—*Mills* Machines and *others*—and that means *good* machines and *poor* ones.

**Q** The difference is in the *quality* and *money earning power*. When a machine goes wrong it can't take in any money and every minute it is out of order you are simply losing money.

**Q** This is the reason you should have a *good* machine, one that will stand up under rough usage and all sorts of conditions and take in money 365 days in the year.

**Q** When a machine is played a million times in a year, every part of it must be made right. It cannot be thrown together on the piece-work plan; all important bearings must be made of steel; springs must be made of the best piano wire; they should be assembled by none but skilled mechanics; they must be simple in construction, so that they may be easily taken care of by inexperienced help. Complicated mechanism means that in case of a break-down, even though slight, you must either call in experienced help, or return to factory, which is very expensive, not counting the loss you sustain while machine is out of operation.

**Q** The cash boxes should be locked separate from the mechanism. The secret of the money-making qualities of a good slot machine is the fact that it will run twenty-four hours a day without an attendant. The fact that we have fifteen years' experience in this line, that we turn out more machines than all other factories combined and that our business has been built up solely from the merits of our goods, should prove to you that we are the people with whom you should do business.

**Q** We shall be glad to tell you more about our goods if you will ask us questions.

**Q** Just bear in mind one point: *Mills* Machines Make Money Fast in any part of the world. They never fail. You can increase your income and make big money from the start. Now is the time to begin.

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**M I L L S   N O V E L T Y   C O.**  
15 TO 27 SOUTH JEFFERSON STREET, CHICAGO, ILL.

Reprinted from the collection  
of Ira Warren

WORLD'S LARGEST MANUFACTURERS  
of  
AMUSEMENT MACHINES.